



ATLANTA RACE MASSACRE

THE COALITION TO REMEMBER THE 1906 ATLANTA RACE MASSACRE, INC.

PRESS KIT

The First Annual 1906 Remembrance Exposition Week and Fundraiser

"Truth, Reconciliation, and Action"

DATES	September 20–26, 2026
CITY	Atlanta, Georgia
OCCASION	The 120th Year Since The 1906 Atlanta Race Massacre
HONORARY EXPOSITION CHAIR	Ambassador Andrew Young
PRESENTED BY	The Coalition to Remember the 1906 Atlanta Race Massacre, Inc., a Georgia Nonprofit Corporation

MEDIA CONTACT

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"We don't own the story. We make sure it's told."

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This kit is prepared for working journalists, editors, and producers. All text is live and may be copied directly.

Interviews with Coalition leadership, high-resolution images, and the Exposition poster are available on request from the media contact above.

1. About the Coalition

Boilerplate — short form

The Coalition to Remember the 1906 Atlanta Race Massacre, Inc. is a Georgia Nonprofit Corporation that facilitates — it does not own, direct, or perform the story alone. The Coalition convenes collaborating organizations and leaders to remember, reconcile, restore, and resist together.

Boilerplate — long form

The Coalition to Remember the 1906 Atlanta Race Massacre, Inc. is a Georgia Nonprofit Corporation convening collaborating organizations, institutions, faith communities, and leaders across Atlanta around a single purpose: that the 1906 Atlanta Race Massacre be annually named, remembered and answered.

The Coalition promotes four abiding actions — Remembering, Reconciling, Restoring, and Resisting — and facilitates in six Spheres: Remembrance Events, Scholarly Engagement, Community Commerce Building, Community Dialogue, Civic Empowerment, and Arts & Cultural Expression. Its predecessor, the 2006 Centennial Coalition, produced the first public remembering in a century; the Coalition reconstituted in 2021 with explicit permanence as its aim.

It carries out its Mission primarily through the Annual 1906 Remembrance Exposition Week — its permanent platform for facilitation — and, as development dictates, through complementary programming throughout the year.

Vision

“To activate community memory toward fostering racial reconciliation, systemic restoration, and community preservation, in order to inspire rising through resilience, so that Atlanta becomes a city where equity and justice truly prevail, and where the ravages of racial disparities and hatred are relics of the past.”

Mission

“The Coalition promotes the four abiding actions of Remembering, Reconciling, Restoring, and Resisting by partnering with member organizations and the community to facilitate in six Spheres — Remembrance Events, Scholarly Engagement, Community Commerce Building, Community Dialogue, Civic Empowerment, and Arts & Cultural Expression — to present the historical truths about the devastating and long-term traumatic effects of racial atrocities against African Americans, as typified by the 1906 Atlanta Race Massacre, and to contend with these historical truths and the current realities of racial injustice in Georgia.”

Bridge statement

"The Coalition carries out its Mission primarily through the Annual 1906 Remembrance Exposition Week — its permanent platform for facilitation — and, as development dictates, through complementary programming throughout the year."

Tagline

"We don't own the story. We make sure it's told."

2. Fact Sheet — The 1906 Atlanta Race Massacre

WHAT	Four days of white mob violence against Black residents of Atlanta, Georgia — the 1906 Atlanta Race Massacre.
WHEN	September 22–25, 1906.
WHERE	Beginning at Five Points in downtown Atlanta and ending in Brownsville (South Atlanta).
THE MOB	A white mob of 5,000–10,000 people.
WHAT WAS DESTROYED	Lives, homes, and a prospering Black economy built in the decades after emancipation, across some of Atlanta's thriving Black communities.
DEATHS	The mob killed at least 25 Black citizens of Atlanta.
ACCOUNTABILITY	No one was ever brought to justice for the murders.
THE CENTURY AFTER	1906–2006 — the Century of Erasure. Remembering is targeted, breaking the strides of Reconciliation, Restoration, and Resistance.
FIRST PUBLIC REMEMBERING	2006 — the Centennial Coalition, the Coalition's predecessor: the first public remembering in 100 years. The silence then resumed.
REMEMBRANCE RESUMES	2021 — 115 years after 1906, the Coalition reconstitutes with legacy leadership and continues for five years.
2026	The 120th year since the massacre. The First Annual 1906 Remembrance Exposition begins.

"At least 25 Deaths and Untold Property Damage → No One Ever Charged."

3. Fact Sheet — The Exposition

EVENT	The First Annual 1906 Remembrance Exposition Week and Fundraiser.
THEME	“Truth, Reconciliation, and Action.”
DATES	September 20–26, 2026.
CITY	Atlanta, Georgia.
OCCASION	The 120th Year Since The 1906 Atlanta Race Massacre.
PRESENTED BY	The Coalition to Remember the 1906 Atlanta Race Massacre, Inc.
HONORARY EXPOSITION CHAIR	Ambassador Andrew Young.
VENUES	First Congregational Church; South-View Cemetery, 1990 Jonesboro Rd SE; The Praise House, 1884 Jonesboro Rd SE; Auburn Avenue Research Library; APEX Museum; All Saints Episcopal Church, 634 W. Peachtree St. NW.
ATTENDING	Each event Sunday through Tuesday has its own RSVP. The three-day Mini-Conference requires registration. Both RSVPs and registration are at 1906atlantaracemassacre.org .
REGISTRATION CONTRIBUTION	Registration carries a recommended contribution on a tiered scale: one amount covers all three days of the Mini-Conference, or separate amounts cover individual events. Anyone who cannot or prefers not to contribute may register at no cost; the option is on the registration page. Contributions go toward the cost of this year’s Mini-Conference, with any remaining funds supporting the next Annual Exposition.
THE FUNDRAISER	Exposition Week is also a fundraiser. A crowdfunding campaign opens Sunday, September 20 at 10:00 AM and closes Saturday, September 26 at 2:00 PM. It is open to anyone, whether or not they attend the Exposition, and it funds the next Annual Exposition.
WHAT MAKES IT DIFFERENT	This is the First Annual Exposition — a permanent institution , not a one-time commemoration. It is designed to recur every year going forward.
REGISTER · GIVE · VOLUNTEER	1906atlantaracemassacre.org
CONTACT	exposition@the1906coalition.org

4. Exposition Week Schedule

The First Annual 1906 Remembrance Exposition Week · September 20–26, 2026 · Atlanta, Georgia · Ambassador Andrew Young, Honorary Exposition Chair

SUN · Sep 20	10:00 AM	Crowdfunding Campaign Goes Live · Online
	11:00 AM–1:00 PM	Truth & Reconciliation Worship Service · First Congregational Church <i>Message by **Rev. Dr. Robert Franklin**, former President of ITC and Morehouse College</i>
	2:00 PM	Car Processional to South-View Cemetery
	3:00–5:00 PM	South-View Cemetery Tour & Remembrance · 1990 Jonesboro Rd SE
	After 5:00 PM	The Praise House Experience · 1884 Jonesboro Rd SE <i>Across from South-View Cemetery</i>
MON · Sep 21	5:00–7:30 PM	Fulton County Reparations Harm Report Panel Discussion · Auburn Avenue Research Library <i>Mixer 5:00–5:45 PM · Panel Discussion 6:00–7:30 PM</i>
TUE · Sep 22	6:00–8:00 PM	History Exhibit Opening Reception & 1906 Timeline · APEX Museum
	Continuous	Exhibit continues Wed–Sat · Museum Hours <i>HBCU docents</i>
WED · Sep 23	—	No Scheduled Event <i>Not every day of Exposition Week is always programmed</i>
THU · Sep 24	6:30–8:30 PM	Inaugural Documentary Screening & Town Hall Engagement <i>The first public screening of the documentary short</i>
FRI · Sep 25	6:30–8:30 PM	A Special Equitable Dinner
SAT · Sep 26	9:00 AM–3:00 PM	Truth, Reconciliation & Action Workshop with Call to Action <i>Crowdfunding Campaign Closeout · 2:00 PM</i>

3-DAY MINI-CONFERENCE · All Saints Episcopal Church, 634 W. Peachtree St. NW
Registration required; space is limited. Registration carries a recommended tiered contribution, with an option to register at no cost. RSVP and register at 1906atlantaracemassacre.org.

5. The Exposition Lineage — Three Expositions, One Legacy

“The Exposition is to expose 1906, while exposing Resilience and the opportunities for Rising.”

Condensed — for space-constrained use

Two Black leaders, two plans for progress — Booker T. Washington's economic self-development at the 1895 Cotton States Exposition, and W.E.B. Du Bois's claim to global recognition at the 1900 Paris Exposition, both built from Atlanta. Supremacists answered both plans, and all Black leadership, with massacre in 1906. A century of enforced silence followed — broken briefly by the 2006 Centennial Coalition, which lacked the structure to continue. In 2021, the Coalition reconstituted with explicit permanence. In 2026, the 120th year since the massacre, the First Annual 1906 Remembrance Exposition begins — not a commemoration that ends, but an institution that continues.

The full arc

- 1895 — Cotton States Exposition — Atlanta Compromise. Booker T. Washington's economic self-development for Black achievement.
- 1900 — Paris Exposition — W.E.B. Du Bois's works from Atlanta and with Atlantans to assert Black achievement before a global audience.
- 1903 — Du Bois writes *The Souls of Black Folk* at Atlanta University — chapter on Washington — two different plans for African Americans.
- 1905 — The Niagara Movement (NAACP) founded with key Atlantan leadership — Du Bois, Alonzo Herndon, John Hope, J. Max Barber.
- 1906 — Supremacists answered both plans and all Black leaders with a Massacre in Atlanta.
- 1906–2006 — The Century of Erasure — Remembering is targeted, breaking the strides of Reconciliation, Restoration, and Resistance.
- 2006 — The Centennial Coalition, our predecessor. The first public remembering in 100 years. Excellent leaders, but the silence resumed.
- 2021 — Remembrance begins again — 115 years after 1906. With legacy leadership, the Coalition reconstitutes and continues for five years.
- 2026 — The First Annual Remembrance Exposition, 120 years after 1906 — naming the massacre, honoring the leaders, every year going forward. Permanently. Ambassador Andrew Young embodies another plan for African Americans.

Why an Exposition, and not a festival or a conference

“An Exposition is a declaration that cannot be ignored. It requires witnesses. It claims public space. It announces that a community's story, evidence, and vision matter and will be told every year, permanently, in the city where it happened.”

“Washington used Exposition to declare economic power. Du Bois used Exposition to demand global recognition. 2026 uses Exposition to declare: This violence will be named. This leadership will be honored. This lineage will continue. Every year. Permanently.”

6. Why Someone Would Attend

Eight reasons, for audience-facing coverage.

- **Collective witness** — being present alongside others, not encountering the history alone.
- **Truth from credible sources** — historians, scholars, and documented record, not secondhand retelling.
- **Beauty alongside loss** — art and cultural expression held together with grief, not separated from it.
- **Conversation rather than passive consumption** — dialogue and participation, not a one-way presentation.
- **Spiritual and sacred practice** — worship, remembrance, and ritual as part of the experience.
- **Economic restoration** — tangible participation in rebuilding what history took.
- **Public commitment** — the act of showing up as itself a form of accountability.
- **Annual renewal** — returning each year, not a single visit to a single event.

7. Quotable Language

Approved Coalition language, cleared for direct quotation.

"We don't own the story. We make sure it's told."

"An Oppressed People Rise Because of Their Resilience — They Remember, Reconcile, Restore, and Resist."

"The Exposition is to expose 1906, while exposing Resilience and the opportunities for Rising."

"At least 25 Deaths and Untold Property Damage → No One Ever Charged."

8. Leadership

ROLE	NAME
Board President	Rev. Trent Frank
Board Vice President	Dr. Clarissa Myrick-Harris White
Board Treasurer	Ms. Adria Kitchens
Board Secretary	Ms. Sharron Paige-Whitaker
Chair, Standing Committee for the 1906 Remembrance Exposition	Dr. R. Candy Tate
Vice-Chair, Standing Committee for the 1906 Remembrance Exposition	Rev. Dr. Brendan A. Jenkins
Honorary Exposition Chair	Ambassador Andrew Young

Full biographies and interview availability on request: exposition@the1906coalition.org

9. Collaborating Organizations

These organizations make the week possible by sharing what they steward. In addition to offering their counsel and leadership, they are opening their venues — sacred and civic spaces — mounting the exhibits, convening the panels, hosting the dinners, and grounding it all in scholarship and art.

- **APEX Museum** — African American Panoramic Experience. Host of the 2026 History Exhibit.
- **Auburn Avenue Research Library** — The Auburn Avenue Research Library on African American Culture and History (AARL). Host of Monday's Fulton County Reparations Harm Report Panel Discussion.
- **The Black Scholar** — The journal of Black studies and research, founded in 1969. Collaborator on the 1906 History Exhibit and its opening at the APEX Museum.
- **First Congregational Church** — Host of the Truth & Reconciliation Worship Service opening the week. Led in 1906 by Henry Hugh Proctor.
- **All Saints' Episcopal Church** — Host venue for the three-day Mini-Conference: the Inaugural Documentary Screening, A Special Equitable Dinner, and the closing workshop.
- **Culture Centers International** — Organizing host of the Coalition.
- **Morehouse College** — HBCU collaborator. Student docents for the History Exhibit; home of the Black Men's Research Institute.
- **Out of Hand Dinners** — Citywide guided conversations based on Out of Hand's Equitable Dinners model, pairing art with a shared meal.
- **FrankinSense Productions LLC** — Producer of the short documentary screening Thursday. Presenting partner, and a separate organization from the Coalition.
- **Praise House Project** — Artist Charmaine Minniefield's memorial project at South-View Cemetery.
- **National Center for Civil and Human Rights** — Its Truth and Transformation Initiative identified two previously uncounted victims in 2023. Its Learning Portal carries free 1906 lesson plans and classroom resources.
- **Afro-American Historical and Genealogical Society, Metro Atlanta Chapter** — AAHGS Metro Atlanta: family-tree researchers sharing the history and genealogy of African Americans, with roots in Georgia and beyond.
- **Fulton County Remembrance Coalition** — Soil collection and the three historical markers dedicated in 2022.
- **Fulton County Reparations Task Force** — The county body whose Harm Report documents the harms done to Black Fulton County residents under slavery and Jim Crow.
- **STAR, Southern Truth and Reconciliation** — Truth-telling and repair across the South.
- **South-View Cemetery** — Burial place of nine of the deceased from the 1906 Massacre, including George Union Wilder.
- **ASALH** — Association for the Study of African American Life and History.

Logos appear with permission and indicate collaboration on the 2026 Exposition. Collaboration reflects programmatic cooperation and does not necessarily indicate financial sponsorship, endorsement, or contractual partnership. Venue listings indicate location only.

10. Frequently Asked Questions

Why “Massacre” rather than “Riot”?

A riot implies disorder without direction, and the destruction of property, but not necessarily the destruction of life. What happened in 1906 was sustained and, over four days, involved the direction of some form of law enforcement at some point and went beyond the destruction of property and took lives. In September 1906, a mob of 5,000 to 10,000 people moved from Five Points into Atlanta's Black communities, killing at least 25 Black citizens and destroying homes and businesses, after which no one was charged. It was a riot, but not just a riot; it was worse. The Coalition names it a massacre because that is what the record describes and because the taking of lives is the most horrendous act the mob committed.

How many people were killed?

At least 25 Black citizens of Atlanta. The Coalition states the figure as “at least 25” rather than a flat number, because the full toll was never accounted for.

Was anyone ever held accountable?

No. No one was ever brought to justice for the murders.

Why is it called an “Exposition”?

The word carries specific weight in this city's history. Washington used an Exposition to declare economic power in 1895; Du Bois used one to demand global recognition in 1900. An Exposition requires witnesses and claims public space. The Coalition uses the term — never “Expo” — to declare that this violence will be named and this lineage will continue, every year, permanently.

Why does the Coalition describe itself as a facilitator?

Because it does not own, direct, or perform the story alone. The Coalition convenes collaborating organizations, institutions, faith communities, and leaders, and facilitates the work across six Spheres. The story belongs to the city.

Why is Wednesday, September 23 unprogrammed?

Not every day of Exposition Week is always programmed.

Is this a one-time commemoration?

No. This is the First Annual Exposition — built as a permanent institution that recurs every year going forward.

Why “120th year” rather than “120th anniversary”?

The Coalition does not use “anniversary” for the massacre in any form. Formal references use “The 120th Year Since The 1906 Atlanta Race Massacre”; historical and reflective references use “120 years since 1906.”

How can the public attend?

Each event Sunday through Tuesday has its own RSVP. The three-day Mini-Conference requires registration, which carries a recommended tiered contribution — one amount for all three days, or separate amounts for individual events — with an option to register at no contribution. RSVP and register at 1906atlantaracemassacre.org.

11. Media Contact and Terms of Use

MEDIA CONTACT	Rev. Trent Frank , Board President — tfrank@the1906coalition.org
	Dr. R. Candy Tate , Chair, Standing Committee for the 1906 Remembrance Exposition — ctate@the1906coalition.org
GENERAL	exposition@the1906coalition.org
BY PHONE	Media representatives needing a direct phone contact should email Rev. Trent Frank at tfrank@the1906coalition.org and a call will be arranged.
WEBSITE	1906atlantaracemassacre.org
INTERVIEWS	Coalition leadership is available for interview. Requests through the media contact above.
IMAGES	High-resolution Exposition poster, logo, and event photography available on request. Captions and credit lines are supplied with each image and must run as supplied.
QUOTATION	All language in Section 7 is cleared for direct quotation. Vision, Mission, and Bridge statements in Section 1 must be quoted in full and unaltered where quoted.
ORGANIZATIONS	Organizations working with the Coalition on the Exposition are described as Collaborating Organizations . The Coalition does not describe any organization as a sponsor. Collaboration reflects programmatic cooperation and does not necessarily indicate financial sponsorship, endorsement, or contractual partnership. Venue listings indicate location only.

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